



## AFC Featured Member



## Bill Churchward, Osborne Interim Management

### About Osborne Interim Management

Osborne Interim Management is a results-based organization that provides clients with senior level management during periods of change. Based out of Alberta and British Columbia, [Osborne Interim Management](#) provides contract executive solutions, and through [Osborne Business Advisors](#), business consulting services. When working with Osborne, our clients benefit from the collective experience of our entire Practice of Principals and their associated business networks, which can be counselled or called into action when needed.

Osborne Business Advisors provide a broad range of value-added resources and highly specialized expertise to our Osborne Interim Management clientele.

### Just What is Interim Management?

Interim management provides high level executives to an organization on a short-term basis when it's experiencing challenges during periods of transition, crisis, rapid growth or economic uncertainty.

An interim manager temporarily fills a gap, becoming a hands-on part of the management team, immediately integrating into the operations of a company. Using interim managers is a cost effective short-term solution with long-term benefits. They bring specialized and valuable leadership to the organization, are accountable for their work, produce tangible results and leave the organization once the issue has been resolved, a full-time executive is in place or the project is completed.

## Experience that Matters

The Principals at Osborne Interim Management are seasoned executives with a minimum of twenty years' practical experience in the workplace. With a wealth of knowledge and wisdom our Principals bring to the job an impressive track record having worked for some of North America's most notable organizations; they've held high ranking executive and C-level positions at companies large and small, public and private, local and multinational, as well as not-for-profit. Our executives, whose backgrounds cover a variety of core competencies and industry sectors and are some of the most experienced in the business, have undertaken assignments across Canada and around the world.

Agri-business has a long history as a cornerstone of the Canadian economy. New realities, global and domestic, threaten the status quo. Canada has been losing ground in both export markets and at home. But the opportunities are there for agri-business to emerge as one of Canada's economic drivers.

At Osborne Interim Management we understand the issues, the challenges and the opportunities that lie within agri-business. With our team of experienced executives and our agri-business background, we can help our clients manage the challenges and create solutions for success.

## Representative Agri-Business Assignments

- General Manager, Bio-Fuel Industry
- Marketing Manager, Ag-Services Industry
- Interim Vice President of Engineering and Research, Bio-Products Industry
- Facilitated Strategic Planning Process, Agri-Business Cooperative
- Mentor, Executive Advisor, Agri-Processing Industry
- Senior Financial Assessment, Agri-Processing Industry
- Interim Human Resources Manager, Food Industry
- Interim Director of Operations, Food Industry

Osborne Interim Management Principal and AFC member, [Bill Churchward](#), has for the past decade, been bringing value to clients that represent the true diversity of the sector, from bio-energy to value-added production and food processing. As an industry veteran who began his career in Ontario but moved to Calgary in the early 1990's with Canada Malting, Bill has seen dramatic growth in the sector. "Agri-business is arguably emerging as one of the highest potential global industry sectors – well positioned to address some of the

world's most compelling challenges. With innovation and bold new trade initiatives, agri-business has the potential to lead the growth of the Canadian economy and provide Canada the opportunity to re-enforce its position as a global agri-business leader" says Churchward. "AFC provides excellent forums for networking. In an age where access and engagement are essential for success, connectivity to a network of agri-business leaders is the key value-added component of AFC membership."

As Osborne's Head of Practice – Agri-Business, Bill draws on the multiple resources within both Osborne Interim Management and Osborne Business Advisors to assist companies, whether they require executive leadership, operational or financial expertise, senior human resources assistance or business development.

For more information visit [www.osborneinterim.com](http://www.osborneinterim.com) or contact Bill at (403) 264-8195 (ext. 1004) or [bchurchward@osborneinterim.com](mailto:bchurchward@osborneinterim.com).