



MARK OLSON
MANAGING PARTNER & PRINCIPAL

PROFILE

VALUE PROPOSITION

Mark provides leadership during a period of transition, rapid growth or crisis operating as interim CEO, president or executive director. He has demonstrated success over thirteen years offering interim management services and executive advisement to businesses in a variety of private sectors as well as not-for-profit and social enterprise organizations. Mark has also built a reputation for growing both people and revenue with three decades of business development leadership across Western Canada. A dynamic communicator and strategic thinker, he is able to bridge short term gaps in senior management or add capacity on a fractional basis long term.

SELECTED ACHIEVEMENTS

- Instrumental in forming a joint addiction and mental health sector council which received unanimous support from social service agencies across Calgary.
- Served as interim CEO of an established residential addiction treatment and recovery centre instituting administrative controls and working to rebuild relationships within the community whilst leading a process to identify and transition a new full time CEO.
- Following the sudden departure of the executive director/CEO, successfully transitioned a medium size not-for-profit charity in the immigrant services sector, enhancing its performance, increasing its funding and sourcing new leadership.
- Led a not-for-profit through a feasibility assessment study for a new social enterprise that resulted in their IT services company receiving the operating funding it required.
- Worked alongside senior management and shareholders of an independent ag retail company to build capacity and effect a succession plan that transformed the organization to the point where it was named Canadian Ag Retailer of the Year.
- Led a senior management team in developing strategies for business partnerships with First Nations, including recruiting and retention.
- Created entry level and advanced sales training certification programs that became the standards for a national industry association.

PRIOR EXPERIENCE

- Osborne Interim Management:
 - Glenbow Ranch Park Foundation – Interim CEO January 2017 - September 2017
 - Syngenta Canada – Business Development Advisor – March 2017 - September 2017
 - Regina Economic Development – Business Development Advisor – September 2016
 - Canadian Constitution Foundation – Executive Advisor – March 2016
 - Simon House Recovery Centre – Interim President & CEO – March 2015 - November 2015
 - Calgary Bridge Foundation for Youth – Interim Executive Director/CEO – June 2014 - November 2014
 - Meticulon/Autism Calgary – Gap Analysis/Strategic Planning – July 2013 - September 2013
 - In the Line of Fire – Interim Director of Corporate Development – July 2012 - August 2013
 - SeedWorks (The Mustard Seed) – Gap Analysis/ Strategic Planning – March 2012
 - DynAgra Agri-Services – Interim Marketing Manager – January 2005 - February 2010
 - Radio Marketing Bureau – Educational Advisor – April 2004 - August 2010
 - Petroleum HR Council of Canada – Business Development Consultant – July - December 2010
 - O&T Farms/Oleat Processing – Business Development Advisor – April 2004 - December 2011

QUALIFICATIONS

- Calgary Bridge Foundation for Youth – Past Chair
- Glenbow Ranch Park Foundation – Director
- Federation of Saskatchewan Indian Nations Corporate Circle – Former Co-Chairman
- Spanish Level B2 Competency